

## Social Galaxy

The aim of this exercise is to take a look at your social network, identify where it is anchored how it reflects you and does it include helpful contacts and resources for your business? It will also help you to understand the impact of different relational orientation strategies, and explore potential changes in your relational strategies.

### Action plan for the ideal constellation

Name five objectives – concrete, realistic and feasible – to bring you closer to your ideal social galaxy. Mark in the next columns what you will do in the following weeks and months to bring you closer to these objectives.

|             | Next 2 weeks | Next month | 2nd month | 3rd month |
|-------------|--------------|------------|-----------|-----------|
| Objective 1 |              |            |           |           |
| Objective 2 |              |            |           |           |
| Objective 3 |              |            |           |           |
| Objective 4 |              |            |           |           |
| Objective 5 |              |            |           |           |